



MAGGIE DAVIS

## OBJECTIVE

Work within a creative space that supports my passion for ethical design and focuses on education and growth.

## CONNECT

440.666.5073  
mquill93@gmail.com  
mqd.design

## INTERESTS

Knitting, illustration, zero waste, Jewish studies, plant based cooking, and reading.



## EDUCATION

**2012 - 2016**

B.F.A. in Industrial Design  
Rochester Institute of Technology,  
Magna Cum Laude



## EXPERIENCE

**Mar. 2021 - present**

### Graphic Designer, IKEA

Functions of this position:

- Creating interior store signage to communicate store offers and launches
- Creating graphics to inform customer about benefits and services
- Create and enhance customer guidance and wayfinding
- Copywriting for in-store signs, tags, and headers
- Maintain stores brand identity and quality impression
- Working cross-function with stakeholders throughout the store to develop and implement work briefs and measure KPI's

**Mar. 2018 - Mar. 2020**

### Design and Project Management, Van Stry Design

Functions of this position:

- Creating digital models and renders using CAD
- Making detailed build packets for in house and overseas production
- Designing, cutting and applying custom vinyl
- Ordering samples and custom parts from suppliers
- Working with the fabrication teams to create value engineering solutions

**Jun. 2016 - Feb. 2018**

### Exhibit Design, Design Museum Foundation

Functions of this position:

- Executing site visits
- Creating detailed elevations used to create exhibition floorplans
- Designing graphic elements that told the stories of the exhibitions
- Communicating with onsite liasons to coordinate exhibition installs
- Designing layouts for "Design and Play", and other museum publications



## SOFTWARE

Adobe CC - Id, Ai, Ps, Xd  
Microsoft - PP, SP, OneNote  
Flexi Sign Pro  
Procreate

## SKILLS

B2C communication  
Design and layout  
Illustration  
Project management